

Private Equity

July 2012

Welcome to Preqin Product Update, our subscriber-only newsletter. Our analysts update thousands of pieces of information every month; this document is designed to show you some of the improvements and additions to our products as well as the more interesting, and often exclusive, intelligence gathered by our analysts in recent weeks.

Funds in Market and Fund Manager Profiles

Fund managers still face a tough fundraising environment, with funds still struggling to reach targets and asking for extensions to their fundraising period. Funds in Market allows users to search for [placement agents](#), helping locate service providers to aid with fundraising. The search tool can be used to find placement agents that specialize by fund type, size and geographical focus, and also identify agents that have raised a fund within certain time frames. Premium subscribers to Funds in Market can download this data into an Excel spreadsheet, which contains placement agent contact information and levels of capital they have raised.

Preqin's Fund Manager Profiles database can be searched via [type or location](#) to quickly target certain geographical regions or investment strategies that private equity fund managers adopt. Preqin's database of roughly 5,800 private equity firms can be immediately broken down into specific areas for further inspection, and then downloaded into Excel (Premium subscribers only) for analysis



Richard Stus
Manager, Fund Manager
Data

If you have any feedback regarding either Funds in Market or Fund Manager Profiles, or want to make a specific data request regarding a GP or fund that has been launched, please contact Richard Stus: rstus@peqin.com

Deals Analyst

In response to the recent IPO of Facebook, we recently looked at the social networking VC sector in the [June edition of Private Equity Spotlight](#), analyzing the key trends and most active players in this most talked-about sector. In addition, in the same edition of Spotlight we took a look at the small-cap LBO sector, which has become increasingly prominent due to difficult market conditions leading to a slow down in large-cap deals in the past 12 months.

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Using our recent deals and exits section of [Buyout](#) and [Venture](#) Deals Analyst, you can keep up to date with the most popular sectors in both markets. Our [Market Overview](#) module on both products also allows you to view deals by value band and by industry type, and is updated on a real-time basis, allowing you to view key industry stats where and when you need them.

If you have not already signed up for our free monthly Private Equity Spotlight newsletter, then you can register [here](#) and read our regular analysis pieces on the key venture capital and buyout sectors.

If you have any feedback on our private equity deals data, please contact Manuel Carvalho: mcarvalho@peqin.com



Manuel Carvalho
Manager, Deals Data

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Investor Intelligence

Subscribers to [Investor Intelligence](#) will soon be able to search for a new investor type, wealth managers, which will be added to the database on 26th June 2012. More than 150 of these investor profiles have been added this month. These investors will now be included in the results of any search run on Investor Intelligence and they can be searched for specifically using the [Advanced Search](#), or [Search by Type/Location](#) features of the product.

Premium Investor Intelligence subscribers can also use the [Co-Investor Search](#) to find wealth managers interested in co-investing alongside GPs. Wealth manager profiles include key information about this discreet investor group including investment plans and preferences, and direct contact details for key personnel.

Another addition to the advanced search this month is the search by total assets under management tool, which allows users to search for LPs based on the size of assets they manage. For example, running a search for investors with total funds under management of between \$10bn and \$50bn generates a list of [493 investors](#) active in the private equity space. [Arizona State Retirement System](#) is one such investor; it is looking to commit to one new fund every month for the next year and will primarily focus on buyout opportunities in North America.

The table below offers a snapshot of some of the other investors we have spoken to over the course of the past month that are looking to make new private equity commitments in the coming year.



Emma Dineen
Manager, LP Data

If you have any feedback on our private equity investor data or have a specific data request for the LP Team, please contact Emma Dineen: edineen@preqin.com

Sample of Recently Updated Investor Profiles

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Investor	Investor Type	Location	Plans for Next 12 Months
Franklin College	Endowment Plan	US	Looking to invest in secondaries funds that focus on North America. It will invest with existing managers in its portfolio and will also consider forming new GP relationships. It plans to commit to two funds annually for the next five years.
AP-Fonden 4	Public Pension Fund	Sweden	Plans to make three or four new fund commitments with existing managers in its portfolio. It expects to target buyout, expansion and debt-related strategies that are focusing on opportunities in Europe.
Employees' Provident Fund	Public Pension Fund	Malaysia	Plans to make between six and eight new private equity commitments, with a preference for buyout and growth funds. It is looking to invest across Latin America, South Africa and Asia. The public pension fund expects to commit more capital to private equity funds over the course of 2012 than it did in 2011.
Dai-ichi Life Insurance	Insurance Company	Japan	Expects to commit \$150mn across five or six private equity funds. It has a preference for USD-denominated funds and will look to commit to US and Europe-focused buyout funds over the coming year.
Feri Institutional Advisors	Asset Manager	Germany	Anticipates committing to between five and ten funds, with a mix of existing managers in its portfolio, as well as managers it has not previously worked with. It currently views buyout and mezzanine funds as presenting favorable investment opportunities.

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Secondary Market Monitor

Over the past month, efforts have been maintained to identify new non-traditional buyers of secondary market interests on the [Secondary Market Monitor](#). [Albion Investors](#) has been identified as having an interest in funds on the secondary market. The asset manager has indicated that it would consider buying private equity fund interests on the secondary market upon the resumption of its private equity investment program. Albion Investors did not make any new private equity fund commitments between 2009 and 2011, as its client had put a temporary hold on investments in the asset class, but it is hopeful of resuming its investment activity later in 2012. It would be most interested in purchasing stakes in European and US-focused buyout, mezzanine and distressed debt funds.

Interested in finding more potential buyers? The [Buyer Advanced Search](#) function allows users of the [Secondary Market Monitor](#) to identify potential and expected buyers of fund interests by firm type.



Antonia Lee
Manager, Secondaries
Data

Looking for more information? If you have any feedback, suggestions or requests regarding Secondary Market Monitor, please contact Antonia Lee: alee@peqin.com

Performance Analyst

Preqin currently holds [performance information](#) on over 6,000 private equity funds. In terms of fund types this is comprised of over 1,600 venture capital funds, 1,400 buyout funds, 1,000 private equity real estate funds and 765 funds of funds, spanning a range of geographic locations: North America, Europe, Asia, Latin America, Australasia, Africa and Middle East. Our coverage of the smaller niche categories is comprehensive as well. Subscribers can find comprehensive performance metrics for mezzanine funds, natural resources funds, secondary funds of funds, timber funds and distressed private equity funds.



Bronwyn Williams
Manager, Performance
Data

Looking to customize your fund selection? Premium Subscribers to Performance Analyst are able to tailor their benchmark criteria according to their own requirements. This means that users can define their own benchmarks according to the fund size, type, regional investment focus, vintage year and industry focus. More information can be found [here](#).

Looking for more information? If you have any feedback on our private equity performance data, please contact Bronwyn Williams: bwilliams@peqin.com

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