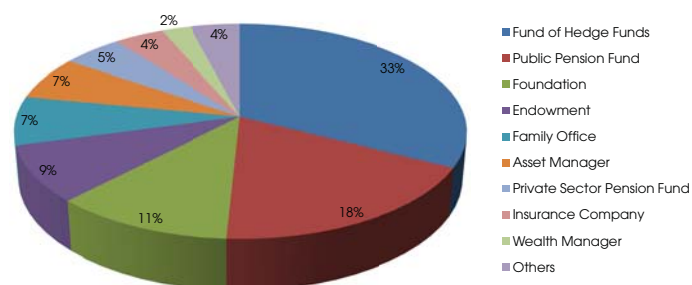




Fund Searches and Mandates - Q3 2012

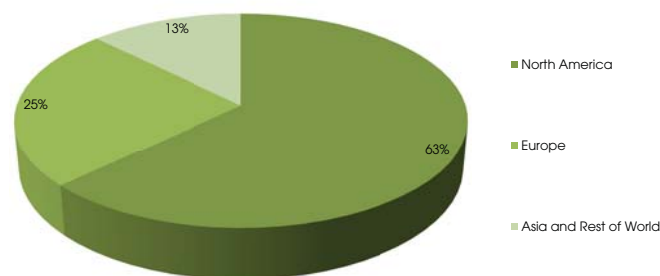
Which investors initiated hedge fund searches in Q3 2012? Which hedge fund strategies are these investors targeting? [Dami Solebo](#) explores Preqin's latest data on hedge fund searches and mandates in Q3 2012.

Fig. 1: Hedge Fund Searches Issued by Investor Type, Q3 2012



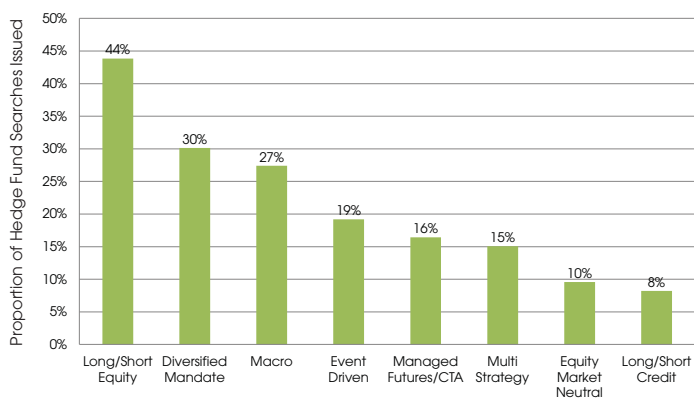
Source: Preqin Hedge Fund Investor Profiles

Fig. 2: Hedge Fund Searches Issued by Investor Location, Q3 2012



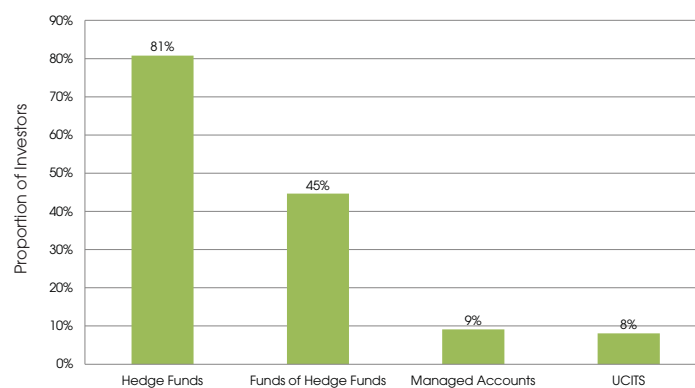
Source: Preqin Hedge Fund Investor Profiles

Fig. 3: Hedge Fund Searches Issued by Strategy, Q3 2012



Source: Preqin Hedge Fund Investor Profiles

Fig. 4: Hedge Fund Searches Issued by Structure, Q3 2012



Source: Preqin Hedge Fund Investor Profiles

Fig. 5: Examples of Fund Searches Issued in Q3 2012

Investor	Investor Type	Location	Fund Search Details
Benida Group	Family Office	US	Although currently at its target allocation, Benida Group is planning to replace three managers in the coming 12 months. The office typically turns over 10% of its hedge fund portfolio annually. It will be searching for established managers with a three year track record and assets under management above \$1bn. It will be targeting long/short equity strategies.
United States Olympic Foundation	Foundation	US	United States Olympic Foundation is currently below its target of 20% to hedge funds and is seeking to fill this allocation in the next 12 months. It prefers to invest with established managers based in North America that provide global exposure to diversified strategies. It is open to both direct investment with hedge fund managers and funds of hedge funds.
Western Research & Management	Fund of Hedge Funds	US	Western Research & Management, the asset management segment of the Western Commerce Group, aims to invest in as many as eight managers over the next 18 months. As it considers smaller managers it will be looking for funds sized around \$150mn. It searches for managers that are experts in niche fields and has a preference for commodity and global macro strategies.

Source: Preqin Hedge Fund Investor Profiles

Future Fund Searches and Mandates

The difference between success and failure in attracting institutional capital is often the ability to identify which investors are most interested in your fund.

To help with this task, Preqin [Hedge Fund Investor Profiles](#) now assists subscribers to identify likely investors in their fund by searching for institutional investors by their current searches and mandates.

Preqin updates these details by speaking directly to investors - saving you time and ensuring our intelligence is up to date and accurate.

- [Future Investment Plans](#) - Investor profiles now include details of investors' future fund searches, detailing whether they are targeting specific hedge fund strategies, regions of focus, or particular hedge fund structures.
- [Future Fund Searches and Mandates](#) - Forward-looking search for all the institutional investors that are looking to invest in funds that match your criteria.
- Filter potential investors by location, type, strategy preferences for the next 12 months, structural preferences for the next 12 months, regional preferences for the next 12 months and likely timeframe for their next fund commitment.

Future Plans, Searches and Mandates

Date of Plans: Q3 2012

Next 12 Months: **Managers in Next 12 Months:** Opportunistic

Strategies Targeting: Long Bias, Long/Short Equity, Macro

Structures Targeting: Commingled Direct

Regions Targeting: Europe, North America, Global

Summary: As of Q3 2012, [Investor Name] planned to increase its allocation to the hedge fund asset class over the next 12 months on an opportunistic basis. The [Investor Name] primarily looks to invest in long/short equity hedge funds along with global macro and long only funds. It will also consider investing in emerging managers.

Hedge Funds

Fund Searches and Mandates

Select all required filter criteria

- Investor Type
- Investor Location
- Strategy Preferences - Fund Searches and Mandates
 - Event Driven
 - Global Macro
 - Long Short
 - Relative Value
 - Others
 - Include Opportunistic Investors
- Structural Preferences - Fund Searches and Mandates
- Region Preferences - Fund Searches and Mandates
 - Asia Pacific
 - Europe
 - North America
 - Include Opportunistic Investors
 - Emerging Markets
 - Global
 - Rest of World
- Timeframe of Next Commitment

Keyword Search:

Filter

Investor Name	Strategies	Regions	Structures	Date Inserted
[Investor Name]	Diversified	Emerging Markets, Global	Commingled Direct	06/08/2012
[Investor Name]	Opportunistic, Diversified, Event Driven, Macro	Global	Commingled Direct	02/08/2012
[Investor Name]	Diversified, Long/Short Equity, Macro	Asia Pacific, Global	Commingled Direct	02/08/2012
[Investor Name]	Diversified, Opportunistic	Global, North America	Commingled Direct	02/08/2012
[Investor Name]	Macro, Managed Futures / CTA	Global	Commingled Direct	02/08/2012
[Investor Name]	Diversified	Global	Commingled Direct	02/08/2012
[Investor Name]	Currency, Diversified, Long / Short Credit	North America	Commingled Direct	02/08/2012

Whether you're hoping to grow the assets of a niche Asia-focused fund of hedge funds, or launch a US global macro fund, access to Hedge Fund Investor Profiles can help.

[Hedge Fund Investor Profiles](#)

For more information and to arrange a walkthrough of the service, please visit: www.preqin.com/hfip