

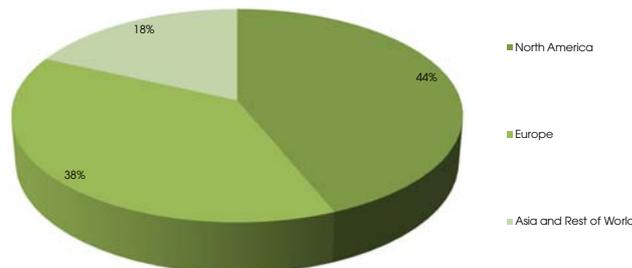
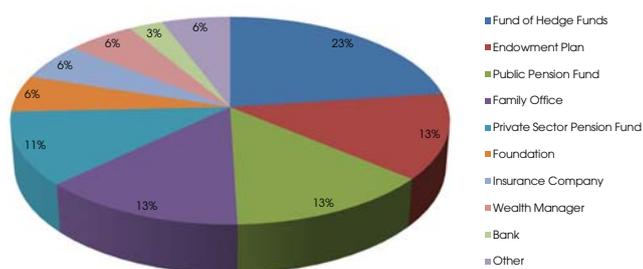


Fund Searches and Mandates

Which hedge fund structures are investors targeting in? Which types of investors are initiating searches? Graeme Terry analyzes the latest hedge fund searches and mandates from investors gathered by Preqin in October 2012.

Fig. 1: Hedge Fund Searches Issued by Investor Type, October 2012

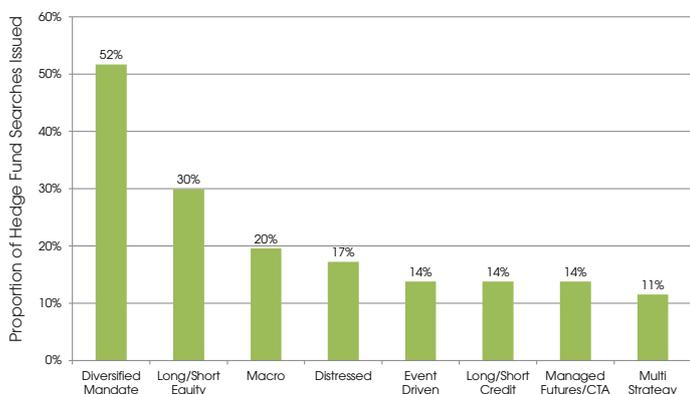
Fig. 2: Hedge Fund Searches Issued by Investor Location, October 2012



Source: Preqin Hedge Fund Investor Profiles

Source: Preqin Hedge Fund Investor Profiles

Fig. 3: Hedge Fund Searches Issued by Strategy, October 2012



Source: Preqin Hedge Fund Investor Profiles

Subscriber Quicklink:

Subscribers can click [here](#) to access the Fund Searches and Mandates feature on Preqin [Hedge Fund Investor Profiles](#), which allows you to filter hedge fund investors on Preqin's database by their strategy, structural and regional preferences for planned future investments within specific time frames.

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www.preqin.com/hedge

Fig. 5: Examples of Fund Searches Issued in October 2012

Investor	Investor Type	Location	Fund Search Details
Limmat Wealth	Family Office	Switzerland	Family office Limmat Wealth plans to increase the size of its hedge fund portfolio over the coming 12 months. It is not targeting any specific regions or strategies, although previously it has focused on long/short equity and distressed approaches. Limmat Wealth is likely to focus on direct investments, although it also has investments in funds of hedge funds, and also invests in UCITS structures.
Media Super	Superannuation Scheme	Australia	Media Super is looking to invest in one or two credit-related hedge funds in the next 12 months. The superannuation fund plans to invest about AUD 30mn per fund, and will consider a series of credit-related strategies such as long only, long/short credit, event driven and distressed. It is unlikely to consider investing in equities related funds and will only invest in commingled direct funds. The fund is looking to invest primarily in Australia domiciled funds, but will also consider international funds.
Wisconsin Alumni Research Foundation	Foundation	US	Wisconsin Alumni Research Foundation is planning to commit \$150mn to two to four managers in the coming 12 months. The foundation invests directly with hedge fund managers through both commingled and managed account structures, and is only interested in established institutional quality managers based in North America. Strategies targeted are long/short equity, macro, managed futures/CTA, and relative value arbitrage. It prefers higher volatility funds, and will accept lock ups.

Source: Preqin Hedge Fund Investor Profiles



Future Fund Searches and Mandates

The difference between success and failure in attracting institutional capital is often the ability to identify which investors are most interested in your fund.

To help with this task, Preqin [Hedge Fund Investor Profiles](#) now assists subscribers to identify likely investors in their fund by searching for institutional investors by their current searches and mandates.

Preqin updates these details by speaking directly to investors - saving you time and ensuring our intelligence is up to date and accurate.

- [Future Investment Plans](#) - Investor profiles now include details of investors' future fund searches, detailing whether they are targeting specific hedge fund strategies, regions of focus, or particular hedge fund structures.
- [Future Fund Searches and Mandates](#) - Forward-looking search for all the institutional investors that are looking to invest in funds that match your criteria.
- Filter potential investors by location, type, and also strategy, structural and regional preferences for the next 12 months, and likely timeframe for their next fund commitment.

Hedge Funds

Fund Searches and Mandates

Select all required filter criteria

- Investor Type
- Investor Location
- Strategy Preferences - Fund Searches and Mandates
 - Event Driven
 - Global Macro
 - Long Short
 - Relative Value
 - Others
 - Include Opportunistic Investors
- Structural Preferences - Fund Searches and Mandates
- Region Preferences - Fund Searches and Mandates
 - Asia Pacific
 - Europe
 - North America
 - Include Opportunistic Investors
 - Emerging Markets
 - Global
 - Rest of World
- Timeframe of Next Commitment

Keyword Search:

Investor Name	Strategies	Regions	Structures	Date Inserted
Abn-Amro Global Investments	Diversified	Emerging Markets, Global	Commingled Direct	06/08/2012
AIG	Opportunistic, Diversified, Event Driven, Macro	Global	Commingled Direct	02/08/2012
BlackRock Alternative Investments	Diversified, Long/Short Equity, Macro	Asia Pacific, Global	Commingled Direct	02/08/2012
BlackRock Capital	Diversified, Opportunistic	Global, North America	Commingled Direct	02/08/2012
Crescent Capital Investments	Macro, Managed Futures / CTA	Global	Commingled Direct	02/08/2012
Dresner Capital	Diversified	Global	Commingled Direct	02/08/2012
Fidelity	Currency, Diversified, Long / Short Credit	North America	Commingled Direct	02/08/2012

Future Plans, Searches and Mandates

Date of Plans: Q3 2012

Next 12 Months:

Strategies Targeting: Long Bias, Long/Short Equity, Macro

Structures Targeting: Commingled Direct

Regions Targeting: Europe, North America, Global

Summary: As of Q3 2012, [BlackRock Capital](#) planned to increase its allocation to the hedge fund asset class over the next 12 months on an opportunistic basis. The [group](#) primarily looks to invest in long/short equity hedge funds along with global macro and long only funds. It will also consider investing in emerging managers.

Whether you're hoping to grow the assets of a niche Asia-focused fund of hedge funds, or launch a US global macro fund, access to Hedge Fund Investor Profiles can help.

[Hedge Fund Investor Profiles](#)

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