



Investors Seeking New Hedge Funds

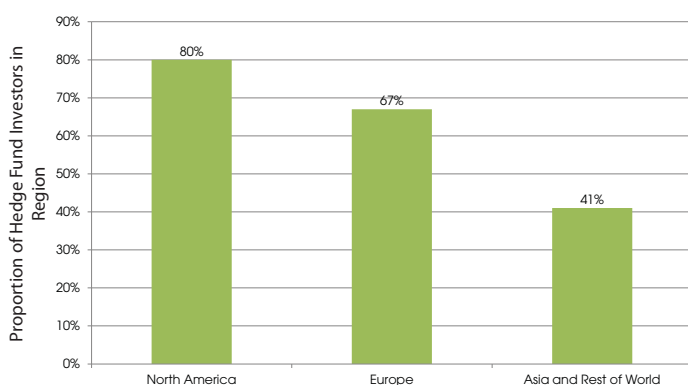
With fundraising so competitive, it is important for hedge fund managers to identify institutional investors that are searching for new hedge funds. Sarah Corran details the key stats.

Fig. 1: Key Facts

Median AUM	\$1bn
Mean allocation to hedge funds	12.6% of AUM
Mean target allocation to hedge funds	14.1% of AUM

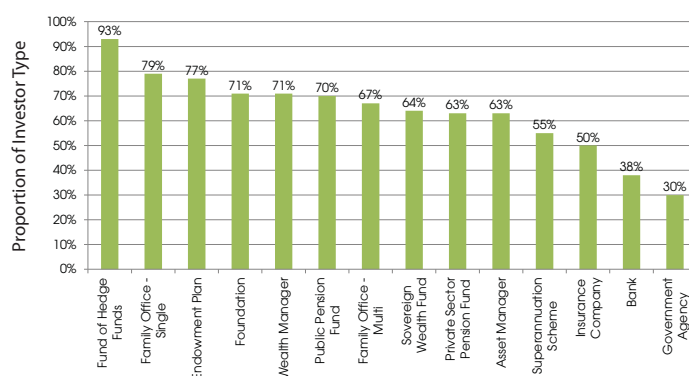
Source: Preqin Hedge Fund Investor Profiles

Fig. 2: Proportion of Investors Searching for New Funds in the Next 12 Months by Investor Region



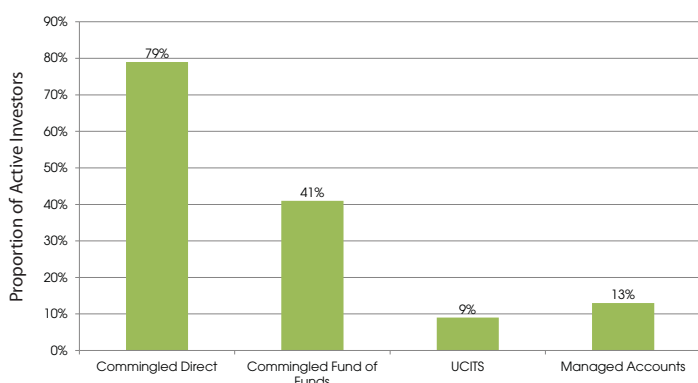
Source: Preqin Hedge Fund Investor Profiles

Fig. 3: Proportion of Institutional Investors Searching for New Funds in the Next 12 Months by Type



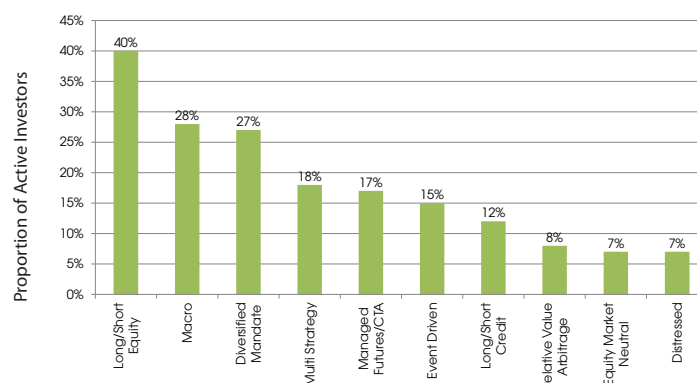
Source: Preqin Hedge Fund Investor Profiles

Fig. 4: Hedge Fund Structures Sought in the Next 12 Months by Institutional Investors



Source: Preqin Hedge Fund Investor Profiles

Fig. 5: Fund Strategies Sought in the Next 12 Months by Institutional Investors



Source: Preqin Hedge Fund Investor Profiles

Subscriber Quicklink:

Subscribers can click [here](#) to search all of those investors searching for new hedge fund managers. Hedge Fund Investor Profiles now features the ability to search and filter for investors based upon their fund searches and mandates. For more information please visit:

www.preqin.com/hfip