



Investors Seeking New Hedge Funds

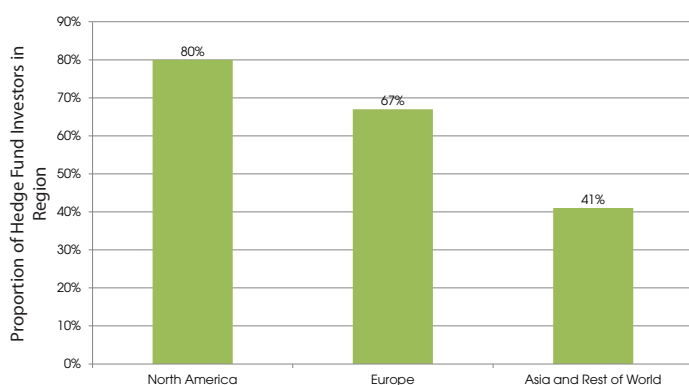
With fundraising so competitive, it is important for hedge fund managers to identify institutional investors that are searching for new hedge funds. Sarah Corran details the key stats.

Fig. 1: Key Facts

| | |
|---------------------------------------|--------------|
| Median AUM | \$1bn |
| Mean allocation to hedge funds | 12.6% of AUM |
| Mean target allocation to hedge funds | 14.1% of AUM |

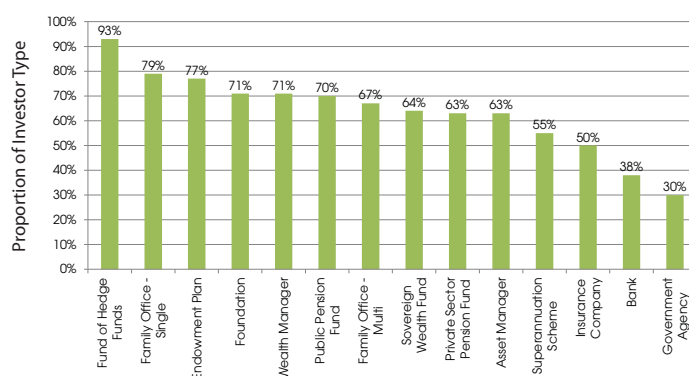
Source: Preqin Hedge Fund Investor Profiles

Fig. 2: Proportion of Investors Searching for New Funds in the Next 12 Months by Investor Region



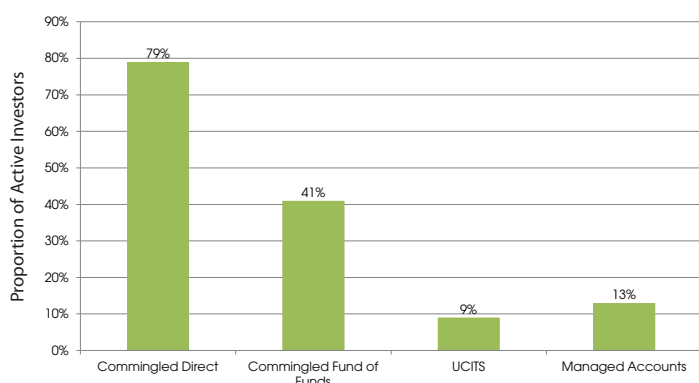
Source: Preqin Hedge Fund Investor Profiles

Fig. 3: Proportion of Institutional Investors Searching for New Funds in the Next 12 Months by Type



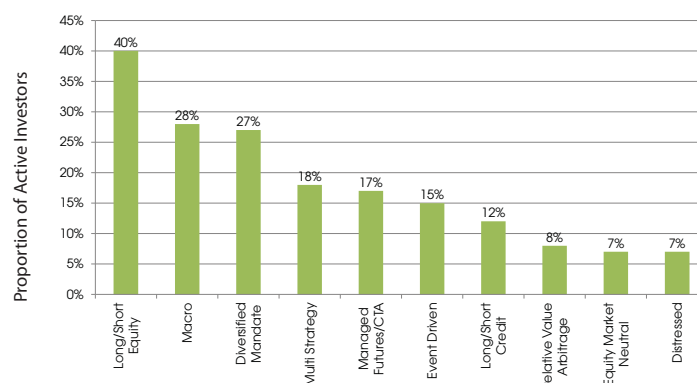
Source: Preqin Hedge Fund Investor Profiles

Fig. 4: Hedge Fund Structures Sought in the Next 12 Months by Institutional Investors



Source: Preqin Hedge Fund Investor Profiles

Fig. 5: Fund Strategies Sought in the Next 12 Months by Institutional Investors



Source: Preqin Hedge Fund Investor Profiles

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